

**WARIA VALLEY COMMUNITY CONSERVATION AND
SUSTAINABLE LIVELIHOODS PROGRAMME**
(PROJECT REF: 15/041)

ANNEX: D

MEDIA OUTPUTS

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2009

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Introduction

Detailed below are the various media outputs resulting from the Waria Valley Community Conservation and Sustainable Livelihoods Programme, produced between 2006 to 2009.

These include:

- Websites
- Electronic Newsletters
- Printed Newsletters (International and National)
- Press Coverage
- Radio Coverage
- Conference attendance

Websites

CCC Project Website

A dedicated project website was initially established by CCC to give wider promotion of the project and ongoing project activities. This could be found at:

<http://www.coralcay.org/wariacommunityproject.php>

The site was redeveloped and then moved to:

<http://www.coralcay.org/content/blogcategory/149/511/>

CCC were the web editor responsible for maintaining and updating the website.

CCC Website News items

CCC has featured regular news items on the CCC website over the duration of the Waria Valley Community Conservation and Sustainable Livelihoods Programme. Examples of these are given below.

<http://www.coralcay.org/content/view/514/286/>

<http://www.coralcay.org/content/view/403/568/>

<http://www.coralcay.org/content/view/358/568/>

<http://www.coralcay.org/content/view/84/286/>

<http://www.coralcay.org/content/view/81/287/>

<http://www.coralcay.org/content/view/79/287/>

<http://www.coralcay.org/content/view/69/287/>

<http://www.coralcay.org/content/view/593/287/>

JFA Website

JFA has hosted information relating to the project on its website for the past three years.

Electronic Newsletters

CCC Electronic Newsletters

CCC produced regular electronic news letters for distribution globally to their volunteer and partner network. These are distributed on a regular basis via email. Copies can be provided upon request.

Printed Newsletters

CCC Reef & Leaf

During the lifespan of the project, CCC has produced two editions of their in-house newsletter 'Reef & Leaf' with features on the Waria Valley Community Conservation and Sustainable Livelihoods Programme. These are again distributed globally to their volunteer and partner network. Example copies are given in Appendix 1 of this Annex.

JFA Newsletters

JFA produce an annual newsletter, as such has written four features relating to activities on the Waria Valley Community Conservation and Sustainable Livelihoods Programme. These are distributed both electronically and hard copy to all clients, partners and supports of JFA. Example copies are given in Appendix 2 of this Annex.

WVCP Newsletters

The in-country project staff produced a monthly summary newsletter (17 editions in total) on local project activities. This was produced in three languages to enhance local engagement with the project. It was distributed locally within the project catchment, but also amongst partners and local government within Lae. Editions were also circulated to government and university contacts in Port Moresby, as well as the British High Commission. Example copies are given in Appendix 3 of this Annex.

Press Releases

CCC Press Releases

'New Projects in Papua New Guinea and Palawan' (Aug 2006)

'Coral Cay Conservation Awarded With Darwin' Giant (5 Sept 2006)

'New Projects in Papua New Guinea and Fiji' (Sept 2006)

'Coral Cay Conservation launches Papua New Guinea project at the Forestry Research Institute' (28 Sept 2006)

'Papua New Guinea Rainforest Expedition Concludes With Exciting Findings!' (Aug 2009)

PNG Press Coverage

Waria Valley attracts conservation project, PNG Post-Courier, 02-10-2006

Conservation of Waria valley, PNG Post-Courier, 09-11-2006

Biodiversity surveys for Waria villagers, PNG Post-Courier, 25-07-2007

More Scientists for War Project, PNG Post-Courier, 19-11-2007

Building Opportunity, PNG Post-Courier, 29-08-2008

Plans to protect Waria Valley, The National, 18-12-2008

Waria Valley Biodiversity Survey project, The National, 06-02-2009

Waria Valley project to gain NGO Status, The National, 24-03-2009

PNG Radio Coverage

Project staff gave three radio interviews about the project:

1) Undertaken on 15th October 2007 by Jeff Dawson and Andrew Farmer at Radio Morobe in Lae. The staff gave an interview, discussing the project in general, and its main aims and objectives. This was broadcast in November 2007 on Radio Morobe, and also on the NBC (national) environment show.

2) Undertaken on 11th March 2009 by Jeff Dawson at Radio Morobe. Jeff was interviewed was interviewed in Tok Pisin for a weekly programme on Radio Morobe to do with rural community issues, projects and activities taking place in Morobe. He talked about the projects aims, objectives and what had been achieved over the last two years. He also highlighted the benefits and implications for the local community as a result of such work especially the biodiversity surveys which can be difficult for people to grasp.

3) On the same date as above, Jeff Dawson gave a second interview in English, for the weekly children's environment programme in which he talked generally about the environment in PNG why it is special for future generations.

Conference Attendance

Project staff have thus far attended one conference to give an overview presentation of the project:

Dr Craig Turner attended the international conference on Poverty Reduction and Forests: *Tenure, Market and Policy Reforms*, in Bangkok, Thailand (3-7 September 2007). Dr. Turner gave a presentation on: Implementing the Ecosystem Approach in the Waria Valley, Papua New Guinea to ensure alternative development drives sustainable forest management. The abstract of the presentation is attached (below). Attendance was supported by RECOFTC.

A further conference presentation is planned for late 2009/early 2010 as a forum to present the final outputs of the project.

International Conference - Poverty Reduction and Forests Tenure, Market and Policy Reforms
Bangkok, September 3-7, 2007
Hosted by the Regional Community Forestry Training Centre for Asia and the Pacific (RECOFTC)

Theme: Emerging Opportunities and Threats for Pro Poor Forestry

Implementing the Ecosystem Approach (Waria Valley, Papua New Guinea) to ensure alternative development drives sustainable forest management.

Turner, C.S¹., Tamblyn, A¹., Sawyer, J²., Yosi, C³., Farmer, A²., Dawson, J²., Romaso, L⁴., & Raines, P².

1. Jaquelin Fisher Associates Ltd, UK.
2. Coral Cay Conservation, UK.
3. Forest Research Institute, PNG.
4. Bris Kanda Inc, PNG.

Papua New Guinea currently has a ratified National Forest Plan (1996) with the two main objectives including: 1) Management and protection of the nation's forest resources as a renewable natural asset; 2) Utilisation of the nation's forest resources to achieve economic growth, employment creation, greater Papua New Guinean participation in industry, and increased viable onshore processing.

Whilst these two main objectives can be seen as contradictory, achieving economic growth through the utilisation of PNG's natural capita, sustainable forestry and small-scale community farming can serve as an equity bridge. However, to achieve this, PNG must promote research into sustainable forestry practices and alternative livelihoods projects, data collection and reforestation initiatives

The people of the Waria Valley, Papua New Guinea are keen to achieve a balance of both objectives. They are currently threatened by conventional natural resource-based development, largely through commercial logging (achieving objective 2). They are equally aware of the limited sustainable benefits of such a 'development' option to their local communities and seek alternative options in keeping with their system of customary land tenure (us enabling achievement of objective 1). The communities of the Waria Valley aspire to develop their local communities through alternative sustainable methods (such as eco-forestry and eco-tourism) but also ensure the well-being of their land.

A multiple partner project working in partnership with the people of the Waria Valley (Papua New Guinea) is adopting an ecosystem approach to ensure that appropriate development can drive conservation of their natural resources rather than extraction and thus the two objectives of the forest plan can be achieved. The project is addressing social, economic, and environmental needs through initiating the development of alternative sustainable livelihood options within the locally owned forest areas of the Waria Valley. These are explored further in this paper demonstrating their inherent benefit and how these Options provide stability for ongoing sustainable community-based forest management approach applicable to the local customary land tenure system.

The project has been implementing a variety of economic, social and environmental schemes, illustrating that there is significant potential for meaningful and legally sanctioned community-based forestry conservation or alternative livelihood schemes that share forest benefits more equitably.

Turner et al. (2007) Implementing the Ecosystem Approach (Waria Valley, Papua New Guinea) to ensure alternative development drives sustainable forest management.